



GREEN CENTURY

Invest in a Green Future

2026 Spring Shareholder Advocacy Highlights

Green Century urges corporate leaders to improve their policies and practices. So far this season, we've filed 26 shareholder proposals and secured commitments from companies including McDonald's, PepsiCo, and Columbia Sportswear. We've urged companies to take steps to address plastic use, preserve biodiversity, and reduce their climate impact.

Achieving Results

Green Century's award-winning shareholder advocacy program delivers results that reduce material risks and protect the environment.

Our Distinct Approach

Green Century's environmental advocacy goes beyond proxy voting and sending letters to companies. Our team of four in-house shareholder advocates make an impact and deliver tangible results through direct negotiations, filing shareholder resolutions and global collaborations. Our goal is to secure commitments that hold companies accountable.



Photo credit: Adobe Stock

Green Century's shareholder advocacy cuts plastic packaging, preserves forests and reduces carbon emissions. See other side for more victories.

Highlights from Green Century's Negotiations:

Preventing Harmful Plastics: Green Century convinced the country's largest beauty retailer, **Ulta Beauty**, to disclose the plastic footprint of its own brand packaging and set a new sustainable packaging goal. We convinced food distributor **US Foods** to disclose the percentage of its takeout containers made from polystyrene (commonly known as Styrofoam), a suspected human carcinogen. We also pressed **Mattel** to provide more information on how it protects children from the toxic chemicals in its plastic toys and packaging, and the company subsequently disclosed that it had increased the number of substances it monitors, limits, or does not allow from 3,000 to 15,000.



Photo Credit: Krystal Ng, Unsplash

Creating Climate Commitments: Shareholders of multibillion-dollar shipping company **ArcBest** delivered 30% of votes in favor of a Green Century proposal urging the company to set climate targets. By shrinking the emissions from high-polluting trucks, the company can better address risks from warming weather and soaring prices at the pump.



Photo Credit: John Wollwerth, Alamy

Protecting the Okefenokee: Chemical giant **Chemours** agreed to improve its efforts to protect the water, air and land near its mining operations in response to a shareholder proposal from Green Century and the Felician Sisters. Most of Chemours' mining operations are in a global biodiversity hotspot that includes the Okefenokee Wildlife Refuge, the continent's largest blackwater wetland ecosystem, which is home to black bears and alligators.



Photo Credit: Adobe Stock

Regenerative Agriculture: **McDonald's** has agreed to provide more information about how it uses regenerative agriculture practices. Regenerative agriculture can involve many things, from crop rotation to planting cover crops to certain grazing techniques, and without disclosures, it is not clear what the company programs are accomplishing.



Photo Credit: Adam Kool, Unsplash

Cutting Carbon Emissions: **Columbia Sportswear** pledged to increase solar power and energy efficiency across more than 1 million square feet of its owned and operated Oregon locations. The outdoor apparel retailer will report its plans and resulting progress to cut climate pollution annually and source clean energy over the next decade.

Nature Impacts: **PepsiCo** will now publicly describe its process for reducing its impacts on nature, including biodiversity loss, climate change, and water scarcity by supporting regenerative agriculture, ecosystem protection and restoration, and sourcing that doesn't destroy forests.

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