



# GREEN CENTURY

Invest in a Green Future

## 2025 Shareholder Season - Outcomes

### Ensuring Companies Deliver on their Environmental Commitments.

At Green Century, our shareholder advocates negotiate sustainability agreements with companies to improve corporate practices that reduce material risks and provide meaningful benefit for our environment. We produce measurable outcomes for investors by engaging with companies and driving them to implement green policies that contribute to a sustainable planet.

### Our Approach

- We don't tolerate green washing or empty promises. We secure agreements for clean water, renewable energy, wildlife and a livable climate – and report on progress towards those goals.
- We meet regularly with companies to track their progress – and if necessary, turn up the pressure to ensure complete implementation. These successes are the result of years of persistent follow-up.

### Green Century's Impact

- We believe that genuine impact can be measured in real-world terms. That's why we prioritize reporting on the outcomes of our engagements and negotiations, not just the number of proxy votes, letters sent or meetings held.
- We deliver stories and data that demonstrate how Green Century is making a difference for our planet.



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*Green Century makes sure that companies follow through on their pledges. See back side for more examples.*

### Green and Sustainable Impacts

**Championing Renewable Energy:** Following three years of shareholder proposals from Green Century, **Verizon** pledged in 2018 to source 50% of its electricity from green, renewable sources by 2025, a significant increase from the 4% that they had originally announced. The company recently met this goal, which has helped it cut 2.3 million metric tons of carbon dioxide – the equivalent of taking about 500,000 cars off the road each year.



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**Advocating for Farm Animals:** In 2024, fast food chain **Jack in the Box**, which has more than 2,000 locations across the U.S., met its interim target to source 25% of its pork from pigs raised in “open pen” environments rather than gestation crates, which are so small that pregnant sows cannot turn around. In 2023, Green Century reached an agreement with the company to eliminate the use of this inhumane practice by 2026.



Photo Credit: Richard Carey, Adobe Stock

**Saving our Forests:** In response to Green Century filing a shareholder proposal and many years of negotiations, leading global agribusiness **Bunge Global SA** announced it would stop buying South American soy grown on land deforested or converted for agriculture after 2024. In 2025, Bunge reported implementing this commitment, marking a major step in protecting critical ecosystems and the habitats of endangered animals from jaguars to giant otters in biodiversity hotspots like the Amazon rainforest.



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**Preventing Plastic Pollution:** After meetings with Green Century, in 2022, **Mattel** announced it would reduce its plastic packaging by 25% by 2030. After just three years, the company achieved an 11.6% reduction in plastic packaging used in toys and games, making significant progress in reaching its goal. This agreement is reducing the plastic waste and microplastics that harm ocean wildlife and endanger human health.

**Cutting Air Pollution:** Green Century secured a commitment from Lowe’s, the world’s second-largest home improvement retailer, for the company to report climate emissions data for the products it sells, including pollution from gas-powered lawn equipment. After **Lowe’s** disclosed this data, it announced that more than 60% of the outdoor lawn equipment Lowe’s sold in 2024, excluding riding mowers, was battery powered, reducing air pollution in communities across the country.



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**Advancing Right to Repair:** Support for **Microsoft** Windows 10 was set to expire in 2025, which could have led to the biggest rise ever in junked computers. After Green Century engaged Microsoft, the company announced it would offer security updates for Windows 10 to individuals for a year. In June 2025, Microsoft announced that it will offer individuals these updates for free, helping people use their computers for longer and reduce electronic waste, which is among the fastest-growing solid waste streams in the world.

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